

# Enrollment Guide

**Overview:** The Enrollment Guide is used to help guide the consumer through the plan details and benefits to make an educated decision about the plan they are enrolling in.

**Key objectives:**

- Share Plan Information
- Show consumers the comprehensive drug lists
- Give the consumer enrollment instructions if they choose to apply
- The back cover includes the What's Next page

**Timing:** Provided to a consumer upon request and must be provided to the consumer at time of enrollment as it contains a number of required disclosures.

**Outcome goals:** Help reduce complaints by helping ensure members have a good understanding of plan benefits and details

